

ZERO PINELLAS

A model of care targeting HIV prevention, testing and outreach



WHAT IS ZERO PINELLAS?

Zero Pinellas is a collaborative partnership between community organizations serving Pinellas County to combat HIV/AIDS infections through prevention, education, direct care and community engagement.

This partnership includes the AIDS Healthcare Foundation, The AIDS Institute, Empath Health, EPIC, Metro Inclusive Health, Florida Department of Health Pinellas and Bay Care Pinellas Care Clinic.

WHY DOES THIS MATTER?

HIV does not discriminate in Pinellas County. All communities are affected.



- Pinellas County has one of the highest rates of new HIV infections in the country
- Zip codes 33701, 33705, 33711, 33712, 33713 are increasingly on the rise for new infections
- Ages 20-39 make up more than half of new HIV cases



WHAT ARE WE DOING?

- Focusing on communities at high risk according to recent data on new infections
- Getting people tested and on PrEP as prevention; as well as assisting those living with HIV/AIDS with getting into and staying in medical care
- Addressing stigma and lack of awareness through social media engagement and community presentations
- Building multi-sector partnerships to collaborate and provide health and social resources



BECOME A COMMUNITY PARTNER

Our Community Partners:

- Provide networks and resources for each others' clients
- Present educational information to organizations' staff
- Support and promote upcoming community events and initiatives of other community partners



FOR MORE INFORMATION VISIT ZEROPINELLAS.ORG
HOW TO CONNECT WITH US: [@ZEROPINELLAS](https://www.instagram.com/ZEROPINELLAS)

